

# CREMORA WINTER CAMPAIGN COMPETITION 2026

## 1. Introduction

1.1 Participation in this Competition is governed by these terms and conditions (the “**Rules**”).

1.2 You, as the participant, are encouraged to review the Rules before entering into the Competition and acknowledge that they have been given an appropriate opportunity to do so and that they understand and accept these Rules.

1.3 This competition is operated by Lactalis South Africa (Pty) Limited (“**Lactalis SA**”) in conjunction with TMARC T/A Jupicorp (the “**Promoters**”).

1.4 Your participation in the Competition constitutes acceptance of these Rules and you agree to abide by these Rules.

### **By participating in this Competition, Participants agree to the rules set out below.**

2. This Competition is limited to legal residents and/or legal citizens of the Republic of South Africa. In addition, the following people shall not be eligible to participate in this Competition:

2.1 Directors, members, partners, promotional and advertising agents, merchandisers, employees or consultants of the Promoters.

2.2 Spouse, life partner, parent, child, brother, sister, business partner or associate of any of the persons specified above.

2.3 People who are not legal residents and/or legal citizens of the Republic of South Africa.

2.4 Persons under the age of 18 years.

3. The Competition shall commence on the 1<sup>st</sup> May 2026 and will end on the 31<sup>st</sup> July 2026 (“**Promotional period**”). No entries received after the 31<sup>st</sup> July 2026 will be considered.

## 4. Competition Mechanics

4.1 To participate in this Competition, Participants are required purchase 2 x 750g Cremora products from any participating retail store.

4.2 Participants must dial \*120\*2462# and follow the prompts to upload their till slips to be entered into the draw.

4.3 Participants must keep their till slips as proof of purchase.

4.4 Participants must have a valid Republic of South Africa identity number (ID number) or valid permanent residency permit number and/or valid passport as this is key to all entries. No person can use another person’s identity/permit number and/or passport number for competition entry purposes. If it is discovered that participants have entered an identity/permit number and/or passport number that is not theirs, they will be disqualified, and the entrant will not be eligible for the prize.

4.5 Participants may enter the competition as many times as they wish over the Promotional Period. Entry is also subject to the following conditions:

4.5.1 Participants will require a new till slip for multiple entries

4.5.2 Only one prize per household and per person.

## **5. The Prizes**

5.1.1 Participants in this Competition stand a chance to Win:

### Weekly Prizes

15 x R5000 cash prize per week from 1<sup>st</sup> May to the 24<sup>th</sup> July 2026

20 x R5000 cash prize for week 25<sup>th</sup> July to 31<sup>st</sup> July 2026

Total of 200 winners during campaign period.

Total cash prize money = R 1 000 000 (one million rand)

### Main Prize

5 x R100 000 main cash prize

Total main prize money = R500 000

## **6. Claiming your Prize**

6.1 A total of 200 winners will be selected throughout the competition as weekly prize winners and selected via a random draw by the promoters.

6.2 5 x main cash prize winners will be selected through a random draw by the promoters no later than the 7<sup>th</sup> August 2026.

6.3 The winners will need to supply the promoter with the necessary proof of purchase (tillslip) and proof of banking details with a certified letter from their bank.

6.4 At the time that a potential prize winner is identified, the potential prize winner will receive a direct message (DM) from a representative of the Promoters to their contact number supplied at which point he/she may be required to answer a few questions regarding his/her eligibility as well as be requested to submit certain documents, as mentioned in point 6.3 to the Promoters representative.

6.5 The potential prize winner is not an actual winner until his/her submission is validated and his/her documents are submitted to the Promoters. If a potential prize winner does not meet the eligibility requirements, the prize will be forfeited and a runner up winner will be deemed the potential prize winner subject to the terms and conditions herein.

6.6 Potential prize winners will have 48 hrs from the time of being contacted to supply any required documentation. Once all the documents stated as stated in 6.3 has been supplied and verified then the prize money will be paid to the winner within 14 days.

6.7 To claim the weekly cash prize and main cash prize, all winners must have a valid ID, bank account and cell phone number and use this number to enter the competition.

## **7. Promotional Material and Marketing Activities**

7.1 The Promoters may require the winners (at no fee) to be identified, photographed and the photograph or related article published on all digital platforms, printed media, or to appear on radio and television, when accepting their prizes and/or after receiving their prize.

7.2 Should this become necessary, the winners may be required to sign a letter of consent and the Promoters shall have the right to use any photographs of any of the winners in perpetuity.

## **8. General**

8.1 The judges' decision is final, and no correspondence will be entered into.

8.2 The Promoters may require the winner to complete and submit an information disclosure agreement to enable the Promoters to ensure compliance with these Rules.

8.3 Should the winner be found, in the Promoters sole discretion: not to be eligible to win; not to have complied with these Rules; their conduct can be reasonably interpreted as scamming; acted fraudulently with regards to the Competition; and if it would be unlawful to award the prize, he/she will automatically be disqualified and/or the prize will be forfeited. Winners may also be required to sign acceptance of prizes and indemnity documents.

8.4 The cash prizes will not be handed/awarded to a third party, but only to the verified prize winner.

8.5 The Promoters reserve the right, at their sole discretion, to substitute the prize with any other prize of comparable or greater commercial value for whatever reason.

8.6 Prize visuals on any competition and/or promotional materials are for illustrative purposes only.

8.7 By entering this competition, a Participant acknowledges that personal information about the Participant will be shared with the Promoters and their agents, to the extent necessary to conduct the Competition and for prizes to be delivered to prize winners.

8.8 In terms of the data protection laws and Lactalis SA Privacy Notice, Lactalis SA, its affiliates and/or the Promoters will have to process the following personal information receive directly from you and belonging to you: name; address; email; cell phone or telephone contact details; and certain preferences about you (where and if applicable). Additionally, by entering this Competition, you authorise the Promoters to process your personal information for communication or statistical purposes. Any personal data submitted by you will be used solely in accordance with current Republic of Republic of South Africa data protection legislation and Lactalis SA privacy policy. Your personal information will be shared on a need-to-know basis with certain third parties, for the purposes of giving effect to this Competition, including lawyers, advertising agencies, auditors, and/or regulators. Whilst we hold your personal information, we will keep it safe and secure until the purpose for holding it has come to an end, whereafter it will

be destroyed, and you accept that by entering into this Competition that you agree that we may process your personal information as indicated above.

- 8.9 Nothing in these Rules is intended to, or must be understood to, unlawfully restrict, limit or avoid any rights or obligations, as the case may be, created for either the Participant or the Promoters in terms of the Consumer Protection Act, 68 of 2008 (the “**Act**”).
- 8.10 All Participants participate entirely at their own risk. By reading and accepting these Rules, the Participants give consent to these risks and hereby indemnifies and holds harmless the Promoters, their directors, employees and agents of any and all liability pertaining to any damage, cost, injuries and losses of whatever nature sustained as a result of their participation in the Competition and related events and activities, save where such damage, cost, injuries and losses are sustained as a result of the gross negligence or wilful misconduct of any of the Promoters.
- 8.11 The Promoters, their directors, employees, agents and distributors accept no responsibility and they will not, in any circumstances, be liable to compensate the Participants, or accept any liability for: (a) any inability by the Participant to use the prize in part or at all; (b) the lack of quality or any other aspect of any service which is or should be provided at any venue(s) in relation to the prize; or (c) any personal loss or injury occurring at any venue(s) arising, directly or indirectly, out of the use of the prize.
- 8.12 The Promoters, their directors, employees, agents and distributors, are not responsible for any misrepresentation (whether written or verbal) in respect of any prize nor in respect of any warranties or undertakings given by any person other than the Promoters themselves.
- 8.13 The Promoters reserve the right to terminate or extend the Competition at any time. In the event of such termination or extension, all Participants agree to waive (give up) any rights that they may have in terms of the Competition and acknowledge that they will have no recourse against the Promoters, their advertising agencies, advisors, suppliers and nominated agents.
- 8.14 By entering the Competition, Participants acknowledge that the Competition will be managed in accordance with the provisions of the CPA. Participants undertake to expeditiously do all things necessary to enable the Promoters to comply with their obligations under the CPA including, but not limited to providing such personal information as may be required in order to facilitate handing over the prize to the Participant. Should any Participant refuse or be unable to comply with this requirement, the Participant shall be deemed to have forfeited the prize.
- 8.15 Notwithstanding anything to the contrary contained in these Rules, the Promoters reserve the right to amend, modify, change, postpone suspend or cancel this Competition, the Rules and any prize (which has not yet been allocated), or any aspect thereof, without notice at any time, for any reason which the Promoters deem necessary. At the end of the Competition for whatsoever reason, all of the Promoters’ obligations in regard to the Competition as well as in regard to the prizes shall cease to exist.